



Greek fast casual concept ready to grow

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Kalamata Greek Grill has partnered with Franworth to help accelerate its growth through franchising. This partnership marks the fourth brand under the Franworth family and the first restaurant concept for the firm, according to a company press release.

"Kalamata was built on our Greek heritage, our love for fresh, healthy food and the desire to bring this cuisine to the masses," said CEO Dennis Chinonis, who co-founded the business in 2008, with his brother, Tom. "With two locations and years of success in the Detroit market under our belt, we are now ready to take our brand to the next level. The authentic, fast segment in our industry is poised for great growth, and we're thrilled to have Franworth on our side to be part of it."

The fast casual concept offers a variety of made-in-house items, including customized Gyros on fresh-baked pita bread, fresh Greek salads, and quinoa-based Greek Power Bowls, which are served in minutes in a sleek, stylish setting, Dennis Chinonis said. Guests can customize their dishes with an array of house-made sauces and fresh toppings, or can choose from any of Kalamata's Signature Styles of carefully crafted topping combinations.

"Dennis and Tom are extremely talented and passionate founders, and Kalamata is a completely unique concept in the fast casual space. With these two factors combined, there is incredible long term growth potential for this brand," said John Rotche, managing partner of Franworth. "We are excited to partner with the Chinonis' and with our help, Kalamata will be able to offer its fresh, authentic food to consumers all across the U.S."